



ZOOMcatalog / Regional Association Partnership 2023

1. ZOOMcatalog Marketing Services. ZOOMcatalog shall provide _____ with the following marketing services:
 - a) ZOOMcatalog Distributor Membership Discount. ZOOMcatalog will offer association DISTRIBUTOR members 25% off ZOOMcatalog membership. Distributor membership includes access to all the ZOOMcatalog tools including the ability to personalize supplier catalogs, build custom catalog search engines with all or select supplier catalogs, use the ZOOMcatalog supplier directory, use the ZOOMcatalog online coded calculator, and access to downloadable supplier catalog PDFs. Membership also includes access to the membership section of the ZOOMcatalog Mobile app. Distributor premium membership is available for \$20/month, however it will be available to association members for only \$15 per month.
 - b) ZOOMcatalog Marketing. ZOOMcatalog will market the ZOOMcatalog/association partnership. The discounted ZOOMcatalog membership will be available to association members as a way to encourage them to join their regional association and offset association dues.
 - c) ZOOMcatalog Publications. Free digital publications and hosting of newsletters, directories, coupon books and other printed material. Guidelines, specs and deadlines must be met in order for ZOOMcatalog to provide free online publications.
 - d) ZOOMcatalog Coupon Book. The association can participate in the outlined coupon book program at no cost.
 - e) Regional Catalog Search. ZOOMcatalog will enable an optional association catalog search that includes association supplier member catalogs on the association website. The association can use the search to promote its supplier members and encourage more suppliers to join.
2. Regional Association Marketing Services. _____ shall provide ZOOMcatalog with the following marketing services:
 - a) Membership. ZOOMcatalog will be provided with association membership at no cost.
 - b) Trade Shows. The association will provide ZOOMcatalog with one booth at no cost at their show (if ZOOMcatalog chooses to attend). Thereafter, ZOOMcatalog will have the ability to purchase additional inline booths.
 - c) One-time access to member list. ZOOMcatalog will have access to the association's membership list for a one-time email promoting the ZOOMcatalog membership benefits to the association's members, including suppliers and distributors. The association can choose to either send the email for ZOOMcatalog or provide a list to ZOOMcatalog for the one-time email.
 - d) Advertising & Marketing. The association will promote ZOOMcatalog to its members and encourage both supplier and distributor members to join ZOOMcatalog. The association will also consider promoting ZOOMcatalog via website, newsletters, and social media when appropriate.



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If the above meets your approval, please sign below where indicated and return a copy by November 4th, 2022. After all parties have signed, ZOOMcatalog will initiate marketing agreement and will provide the association with necessary information to enable the partnership.

ACCEPTED BY

ASSOCIATION	
FIRST/LAST NAME	
TITLE	
DATE	
SIGNATURE	

ACCEPTED BY ZOOMCATALOG, LLC.

FIRST/LAST NAME	
TITLE	
DATE	
SIGNATURE	

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