



2023

Regional Association Coupon Book Specs



> **ZOOM**catalog





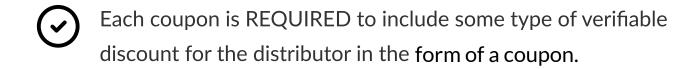


As a supplier member of a regional association (or more than one) you are invited to participate in the Regional Association ZOOMcatalog Coupon Book program for 2023.

This is a no-charge opportunity for you to gain exposure among thousands of distributor companies across the country and help them do more business with you. Regional Associations will choose which coupons they want in their coupon book. Some associations only use their supplier member coupons and others choose to include them all.

Your coupon must meet all the specs below and be submitted by **December 5th** in order to be included.

- You must provide **ONE coupon with no mention of a specific** regional association, as it may be used in multiple coupon books. The associations are responsible for choosing the coupons they want to provide their members.
- Your coupon is REQUIRED to be an 8 ½" x 11" PDF, vertical orientation.
- Your coupon is REQUIRED to be saved as a high resolution PDF.
- Your coupon MUST NOT have text converted to outlines.
- Your coupon is REQUIRED be valid through 2023. All coupons will expire December 31st, 2023.



- Do not include any mention of a specific association in the coupon including in promo codes.
- You may include a coupon for anything you are comfortable offering. Examples of previous offers include free set-up charges, free spec samples, end or next column price, free shipping, free sample kit or cash discount on order (i.e. \$25 off an order of \$250).
- Please include any applicable conditions or restrictions you wish to include within the body of your ad (i.e. "Limit one per company", "Must reference coupon code XYZ", "Not valid with any other offer or discount", etc.)
- Completed coupon MUST be uploaded here: https://zoomcatalog.typeform.com/to/VYh3MHMr

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Need help?

Contact Jessica with questions regarding your coupons or ZOOMcatalog.



Email jessicab@zoomcatalog.com for more info.